

Quanex Building Products Wins Crystal Achievement Award for Innovative Marketing

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Company Honored for Cutting-Edge Program Targeted to the Fenestration Industry

HOUSTON, Sep 20, 2011 (GlobeNewswire via COMTEX) -- Quanex Building Products Corporation (NYSE:NX), an industry-leading manufacturer of value-added engineered materials and components serving the building products market, is the recipient of the 2011 Crystal Achievement Award for Most Innovative Marketing Program, Industry Supplier, from Window & Door magazine. The award recognizes Quanex's "Project Nexus" program, a unique marketing approach designed to unify the company's family of businesses serving the window and door market, including Homeshield Fenestration Components, Mikron Industries, TruSeal Technologies and Edgetech I.G.

"It is always a great honor to be recognized by the industry in which we work and this award from Window & Door magazine is no exception," said David Petratis, CEO, Quanex Building Products. "Our goal is to build one company that brings multiple solutions to the market, and I'm delighted the industry is honoring us for this effort. With a strong foundation in place, we are committed to delivering the most innovative, energy-efficient products and technologies to our fenestration customers."

According to Window & Door, Crystal Achievement Award winners are selected by a panel of judges representing all segments of the industry. The awards are designed to recognize significant innovations and achievements in window and door technology, manufacturing and marketing.

Quanex's marketing program was honored in part for its emphasis on cross-selling of products and services between its companies, as well as brand messaging through an integrated campaign that included a website, print and email direct mailers, VIP program promotions, and print and online advertising.

Quanex Building Products Corporation is an industry-leading manufacturer of value-added, engineered products and components, serving the energy-efficient building products markets. It is an ROIC-driven company that grows shareholder returns through a combination of organic growth via new products, programs and strategic acquisitions. For more information, visit www.quanex.com.

The Quanex Building Products Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=1117>

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